

PROJECT BENEFITS MANAGEMENT LINKING PROJECTS TO THE BUSINESS LINKING PROJECTS TO THE BUSINESS%0A

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The question of a project manager s role in benefits realization management has divided opinion in the profession for over 20 years, to my knowledge. Some organizations hold project managers accountable for the delivery of benefits from the projects they

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Project benefit management involves a business process, which links the reason for doing projects with the business impact from their delivery. It sets up the project business case and then proves its successful delivery. The process of planning and delivering a project has been the bounded scope of a Project Manager, and therefore of project management. It is recognized that the sole purpose of a project is to work off line from business as usual (BAU) to make some

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